

AN INTRODUCTION TO ITCHY FEET MAGAZINE

Itchy Feet Magazine is an electronic travel magazine which is published bi-monthly in pdf format. It is circulated electronically; subscribers receive an email advising that the latest issue is ready to download from the Itchy Feet Magazine website. Subscribers can then download the magazine at their leisure. But Itchy Feet Magazine is more than just a magazine. Our website provides users and subscribers with travel tips, spotlights, photo galleries, a forum and much more, as well as access to issues of the magazine. With subscribers from over 22 different countries, www.itchyfeetmagazine.com brings together a global community of like minded people with a passion for travel and adventure.

Take a look at our website at www.itchyfeetmagazine.com

ADVERTISING WITH ITCHY FEET MAGAZINE

We want advertising on our website to offer our users access to high calibre, travel related services. Images speak louder than words, and our website allows for clearly defined advertising space in high impact areas making use of logos and / or images. There are also promotional opportunities throughout the magazine itself. We offer an extremely competitive advertising package that allows for a range of advertising opportunities:

High visibility web adverts

High visibility web advert size 300 x 100 pixels with direct link to your website. We offer a design service or can receive your artwork as jpeg or eps. Rates are £45 per month with a minimum booking of 3 months, or £50 per month (minimum 3 months) for the home page.

Classified adverts in Itchy Feet Magazine

Advertise your services on the classifieds page in Itchy Feet Magazine. See the table below for rates and sizes available.

The Itchy Feet Directory (coming soon)

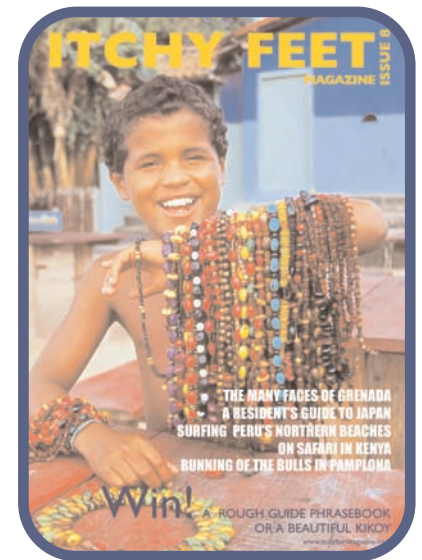
Membership in the Itchy Feet Directory allows our users browse direct links to your travel offerings. Listings can be by activity and destination. Membership costs just £25 per year for listings in up to three categories, additional listings thereafter cost £2.50 per category, up to a maximum of 10. If you are interested in this service please contact info@itchyfeetmagazine.com for further information.

PROMOTIONAL OPPORTUNITIES

A range of promotional opportunities from competitions to promotional editorial and subscriber discounts are available, and all opportunities offer a weblink and magazine advert. If you would like to work in partnership with us, please contact Louise or Polly at info@itchyfeetmagazine.com

ARTWORK

Itchy Feet Magazine are happy to arrange artwork for advertising; a visual will be sent to you for your approval prior to publication. Please send text and any images or logos that you would like to use as high resolution jpeg to info@itchyfeetmagazine.com. If advertisers wish to supply their own artwork, it should be supplied in high resolution pdf, eps or jpeg format.



A selection of our customers and partners:

- BSES Expeditions
- Geenee
- Kikoy
- Real Gap Experience
- Rohan
- Rough Guides
- Trailblazer Guildes
- Water By Nature

RATES:	£ for 1 issue	£ for 3 issues (per issue)	£ for 6 issues (per issue)
90mm (w) x 30mm (h)	£ 35	£ 28	£ 24.50
90mm (w) x 60mm (h)	£ 45	£ 36	£ 31.50
90mm (w) x 120 mm (h)	£ 60	£ 48	£ 42
180 (w) x 60mm (h)	£ 75	£ 60	£ 52.50